

Have you read the top Pixalytics blogs of 2016?

As this is the final blog of the year we'd like to take a look back over the past fifty-two weeks and see which blog's captured people's attention, and conversely which did not!

It turns out that seven of the ten most widely viewed blogs of the last year weren't even written in 2016. Four were written in 2015, and three were written in 2014! The other obvious trend is the interest in the number of satellites in space, which can be seen by the titles of six of the ten most widely read blogs:

- [How many satellites are orbiting the Earth in 2015?](#)
- [How many satellites are orbiting the Earth in 2016?](#)
- [How Many Earth Observation Satellites are in Space in 2014?](#)
- [How Many Earth Observation Satellites in Orbit in 2015?](#)
- [How Many Satellites are orbiting the Earth in 2014?](#)
- [Earth observation satellites in space in 2016](#)

We've also found these blogs quoted by a variety of other web pages, and the occasional report. It's always interesting to see where we're quoted!

The other most read blogs of the year were:

- [What do colours mean in satellite imagery?](#) (2014)
- [Why understanding spatial resolution is important?](#) (2014)
- [Five Landsat Quirks You Should Know](#) (2015)
- [Four Fantastic Forestry Applications of Remote Sensing](#) (2016)

Whilst only three of 2016's blogs made our top ten, this is partly understandable as they have less time to attract the interest of readers and Google. However, looking at most read blogs of 2016 shows an interest in the growth of the Earth Observation market, Brexit, different types of data and Playboy!

- [Four reasons why 2016 will be big for Earth observation](#)
- [Is the remote sensing market an urban legend?](#)
- [Brexit and the Earth Observation Market](#)
- [Differences Between Optical & Radar Satellite Data](#)
- [Why Satellite Agri-Tech Applications Will Grow In 2016?](#)
- [Playboy Magazine & Remote Sensing](#)
- [It's World Space Week!!](#)

We've now completed three years of weekly blogs, and the views on our website have grown

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steadily. This year has seen a significant increase in viewed pages, which is something we're delighted to see.

We like our blog to be of interest to our colleagues in remote sensing and Earth observation, although we also touch on issues of interest to the wide space, and small business, communities.

At Pixalytics we believe strongly in education and training in both science and remote sensing, together with supporting early career scientists. As such we have a number of students and scientists working with us during the year, and we always like them to write a blog. Something they're not always keen on at the start! This year we've had pieces on:

- [Identifying Urban Sprawl in Plymouth](#) written by C?tin Cîmpianu on an ERASMUS+ internship with Pixalytics
- [Spinning Python in Green Spaces](#) written by Miles Lemmer, SPIN Summer Placement student.
- [Remote Sensing: Learning, Learned & Rewritten](#) written by Davide Mainas on an ERASMUS+ internship with Pixalytics via the Tellus Group.
- [Top Ten Tips Learnt Working for a Small Remote Sensing Company](#) written by Dr Louisa Reynolds, Pixalytics employee.

Writing a blog each week can be hard work, as Wednesday mornings always seem to come around very quickly. However, we think this work adds value to our business and makes a small contribution to explaining the industry in which we work.

Thanks for reading this year, and we hope we can catch your interest again next year.

We'd like to wish everyone a Happy New Year, and a very successful 2017!